

DALES-

Self-Service Dept. Store 1334 EL PRADO

DOWNTOWN TORRANCE (Next to A&P Market)

LOWERS THE BOOM ON PRICES!

GIRLS' FANCY RAYON PANTIES
Assorted Colors
Sizes 4-12
Reg. 39c each— **10c**

BIRDSEYE DIAPERS
27x27 Heavy Duty
One dozen to pkg.
Regular \$1.98— **\$1.44**

BLANKETS
36x50 Heavy Quality
Reg. \$1.00 each
Now 59c each— **2 for \$1.00**

BOOTIE SETS
Asst. Colors - Gift Packed
Nylon and Orlon
Regular \$2.49— **\$1.00**

OPEN DAILY
9 A.M. to 6 P.M.
FRI. 9 A.M. to 9 P.M.

USE OUR LAY-AWAY

USE OUR LAY-AWAYS

Special Purchase! Ladies' Capris

Hi Styled Slimly Tapered Legs

- Pinwale Corduroys
- Polished Cottons
- Assorted Colors
- Sizes 8-18

\$1.39 Reg. \$2.98

Ladies' Capri Sets

Hi Shade Cotton Gabs.
Novelty styled blouses with
matching capris. Never sold less
than \$8.95.

\$3.77 All Sizes All Colors

Our Low, Low Price



Just Arrived! Ladies' Swim Suits

MANY STYLES TO CHOOSE FROM
LASTEX AND COTTONS

All brand new 1957 styles. Made by
leading California makes. Never sold
less than \$10.98 and up.

Sizes for All Asstd. Colors

\$2.99 and up

Special Group of KNIT TUBE SUITS

Reg. \$2.98
\$1.39

USE OUR LAYAWAYS

Ladies' Dress Riot Sale!

Marked Down from Better Stock!

Values to \$10.95 **3.99**

Values to \$15.95 **5.99**

Values to \$22.98 **7.99**

All new 1958 styles and colors! Assorted sizes, newest fabrics for dress and casual wear.

LADIES' BLOUSES

SPECIAL PURCHASE

Unbelievable low price for this superb quality - Sanforized, washfast cottons in stripes, checks, leno weaves and solid colors. 32 to 38. FOR THIS SALE ONLY

88c

Printed Lined KNIT CAPRIS

Heavy weight cotton rib knits, slimly tapered, carefully tailored, fully lined. Back zipper. Black and colors. Sizes 8 to 18.

\$2.77

 Reg. \$3.98

LADIES' BABY DOLLS

Cottons, rayons, tricot, asst. prints and styles. Sizes s-m-l. Reg. \$1.98.

99c

LADIES' SKIRTS

Drip Dry Cottons

Asst. prints and styles. Full sweeps. Many styles to choose from. Sizes 10-20

\$2.77

 Reg. \$4.98

Girls' 2-Pc. PIXIE SUITS

Asst. colors, patterns. High styling at new low, low prices! Drip dry fabrics. Sizes 2-14.

\$1.77

 Reg. \$3.98

Boys' and Girls' PAJAMAS

Asst. Styles Broadcloth and Seersuckers—Asst. Sizes

\$1.39

Ladies' JEWELED CARDIGANS SWEATERS

100% HI-BULK ORLON
● FANCY JEWELED
● BEADED PATTERN
● ASSORTED COLORS
● MOCK FASHION

Sizes 34-40
Reg. \$4.98

\$1.99

Sale of Men's Slacks.

Hollywood, Ivy League denims. Cords. Cuffed. Assorted colors

Special Group Polished COTTONS
Sizes 28-42
Val. to \$5.98 **2.49**

MEN'S SPORT SHIRTS

Long and short sleeves. Big group of broadcloth, silk-like cottons, novelty fabrics. Soft collars. Easy to iron. Reg. \$4.98. **\$1.44**

MEN'S SHORT-SLEEVE SPORT SHIRTS

Finest woven fabric in assorted styles with short sleeves. A ready bargain. Name brands. Sizes s-m-l. **88c**

MEN'S KHAKI & GRAY WORK SHIRTS

Heavy quality, two pockets. Made by leading manufacturers. To sell for \$2.98. Sizes 14-17. **\$1.44**

MEN'S KHAKI & GRAY WORK PANTS

Heavy duty, reinforced. 8 1/2 ounce. Made to sell for \$3.98. Sizes 29-42. **\$2.49**

MEN'S SWIM TRUNKS

By Bud Berma. Made to sell for \$4.98. You'll want six of these. Our low, low price. Or 2 for \$5. **\$1.59**

MEN'S BROADCLOTH SHORTS

Sizes 28-36. Sizes s-m-l. Woven styles with grippers and broken styles. Also knitted jockey types. Regular 75c ea. **3 for \$1.00**

MEN'S T-SHIRTS

Heavy quality nylon thread. Reinforced. Assorted sizes. Each 1 to a pkg. Regular 69c value. 39c each. **3 for \$1.00**

MEN'S CHAMBRAY SHIRTS

Heavy duty reinforced for hard wear. Two pockets yokeback. Sizes 14 to 17. **\$1.00**

GIRL'S DRESS SALE

FOR EVERY LITTLE PRINCESS . . . A RIOT AT THIS LOW PRICE!

Assorted drip dry cottons, assorted nylon print. Sizes 1-3, 4-6x.

Sizes 7 to 14 \$2.77 **\$1.77**

FREE! Bag, belt and novelty pin set with every purchase of a dress Reg. to \$4.98

GIRLS' DIRNDL SKIRTS

Drip dry cottons Assorted prints in many backgrounds. Reg. \$1.69

88c

Girls' 100% Hi-Bulk ORLON SWEATERS

Beautiful hi-styled. Soft as cashmere. Some tailored and jeweled. Asst. colors. Sizes 3-14. Values to \$3.98. **\$1.77**

Girls' Slips

100% nylon. Full and half, lacy trim. Sizes 2-14. Rrip dry. Reg. \$1.98. Also cottons in this group.

88c

Girls' Bathing Suits

The newest and cutest styles. One piece with skirts. In assorted styles and patterns. Ranging from—

\$1.59

 and up

BOYS' T-SHIRTS

Combed Cotton, Sizes 1-14
59c each
2 for \$1.00
Reg. 89c each

BOYS' BIBALL SHORTS

Texan manufacturer's close-out. Asst. fabrics. Values to \$2.98. Our opening special. Sizes 2-6x. Limited Amount— **77c**

Girls' Novelty KNIT BLOUSES

Asst. colors and styles Sizes 4-18

Regular \$1.98— **88c**

Girls' PEDAL PUSHERS

Printed fabrics in washable cottons, elastic trim

Regular \$1.69— **88c**

BOYS' BDLCTH & COTTON KNIT Sports Briefs

Soft broadcloth, Sanforized, in colorful prints. Backs of fine cotton knit. Leg bands reinforced with nylon. Elastic top, 1-inch width. Sizes 2-12. Reg. 39c.

19c

BOYS' PANTS

Polished cottons with Ivy League styles, top tailoring in assorted colors. Sizes 4-16.

Reg. \$2.00 **\$2.00**
\$3.98

BOYS' SPORT SHIRTS

New spring style. Woven patterns. Choice of colors. Sizes 4-16.

Reg. \$2.98— **88c**